

Example for your presentation

In this file you will present **your concept, your innovation, what you can bring to the market, the economic model, the target and what you think is relevant for the potential of your company and your product / service.**

The selection criterias are the following:

- **Originality** : show how innovative is your project and why it is better than the others;
- **Relevance**: explain the relevance of your project in regards to the topic ;
- **Feasibility**: explain the technical and economical feasibility of your project;
- **Scalability** : show how you can absorb an extreme growth shock.

If you are selected, you will **pitch your company in the PSW Start-up Space Challenge VIP room in front of a jury composed of major representants from innovative decision-making companies.**

Innovation / Activity

*Present your legitimacy,
Problem-solving, reference context, role of new concepts, tools at your disposal.*

Innovation / Activity

*Present your innovation, the added value for the customers, impact on usage.
Indicate your protections, primary obstacles, advantages and elements of differentiation.*

Innovation / Activity

Illustrations of product or services (diagrams, photos, screenshots...)

Markets & clients

*Determine the size and segment of the targeted markets? Who are your clients?
Key needs, needs, demands, existing solutions?*

Competition & environnement

Present direct competition, indirect, existing, foreseeable competitors' advantages.

Economic model

*Indicate your income scheme, achievement of the targets, sales methods.
Your commercial references, clients.*

Development stages

*Indicate the development stages, achieved and to planned(planning).
Development objectives.*

Partnerships and support

*Indicate your partnerships and future ones, technological, commercial, support.
Certifications, labels, prices...*

Team

*Present the Management Team
(photo, age, position in the company, training, experience...).*

Conclusion

Expectations towards industrials, type of collaboration, offers, values.

Contact

Contact details of the headquarters

Contact

Webpage

Links to videos...

PSW

Paris Space Week



MARCH
28TH > 29TH

2018

Paris, Orly • FRANCE

Le PSW Start-up Space Challenge is unique in Europe

The selected start-ups will benefit from an accompanying program and preparation, and the winner will have a very large promotion of their project to over 200,000 international decision-makers of the industry as well as a media coverage provided by the PSW 2018 press partners

Contact us and express
your expectations in terms
of start-ups

www.paris-space-week.com



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